



NCMSDC Minority Business Opportunity Expo
Thursday, August 6, 2009
San Jose Convention Center - South Hall, San Jose, CA

PROGRAM ADVERTISING

Sponsors receive ad space with their donations.

To purchase ad space, contact NCMSDC at 510-686-2555, or mbuss@ncmsdc.org

General:

Program is 8.5" by 11". Ads cannot bleed off edges. All ads are black and white (gray scale), with no spot colors. Paper is a coated text stock.

Deadline for receipt of Ads: July 2, 2009

*****Artwork not received by this date may not be included in the final printed program*****

Ad Sizes:

Full Page	7.5" x 10"	\$ 500	Leadership, Diamond, Gold, Corporate Expo Sponsor
Half Page (horizontal)	7.5" x 4.75"	\$ 300	Silver, Bronze, MBE Expo Sponsor

Art Submission:

Advertisers must submit acceptable digital files or camera-ready art.

Digital Art:

Ads may be submitted in electronic form if the guidelines below can be met:

- The designer works on a PC platform.
- Preferred software: Illustrator, Corel, Quark, InDesign, and Freehand. It is important to convert all fonts to outlines if possible, so that there are no font substitution problems. The designer may be able to work with other formats; please contact Mario Reynoso directly for details (email address below).
- Other acceptable formats include: vector-based EPS files, PDF(300dpi), JPEG (300dpi), and TIFF files (300dpi).
- Please include your contact information with the ad. The designer may fax or email proofs of the ad before printing.
- **Digital files and all questions pertaining to artwork should be sent to: mreynoso@ncmsdc.org**

Camera-Ready Art:

Camera-ready art may also be submitted. The clearer the hard copy art, the better the result in the printed program.

Send camera-ready artwork to:

NCMSDC, Attn: Mario Reynoso, 460 Hegenberger Road, Suite 730, Oakland, CA 94621